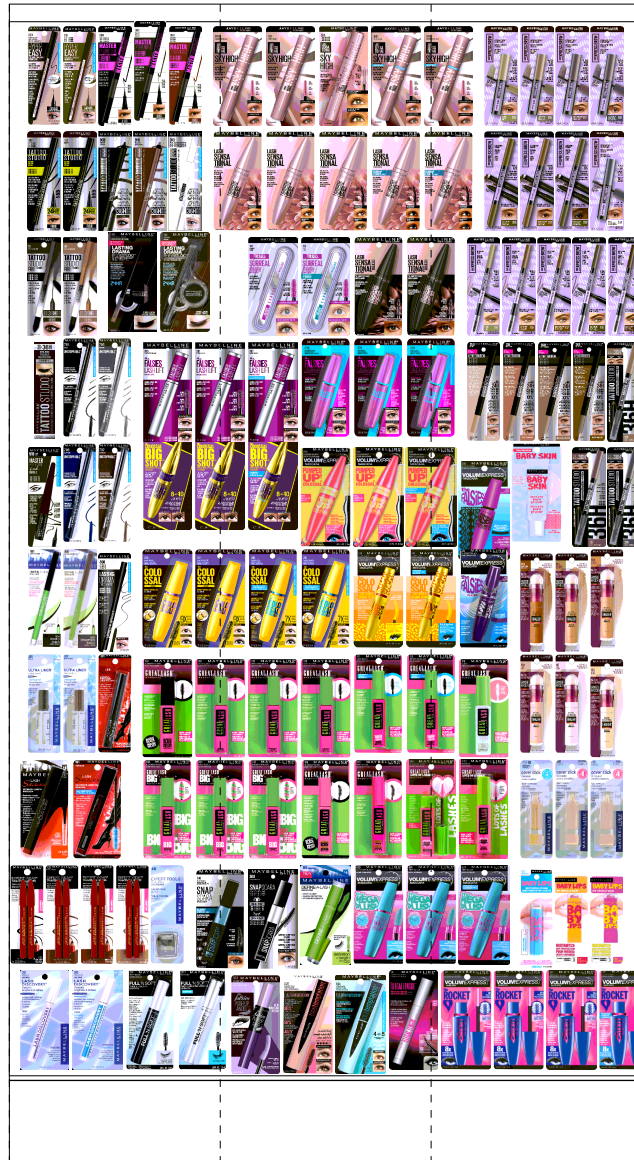


MAYBELLINE

MAYBELLINE 3' X 60" CARDED PLANOGRAM - SPRING 2024

POG Name: MNYWAK0360C_IS24.psa



MAYBELLINE

MAYBELLINE 3' X 60" CARDED PLANOGRAM - SPRING 2024

Column: 1

POG Name: MNYWAK0360C_IS24.psa

POSITION REPORT

MAYBELLINE 3' X 60" CARDED PLANOGRAM
SPRING 2024

MNYWAK0360C.IS24

3 FT PEGBOARD			Height = 60.00 in; Width = 36.00 in; Depth = 0.10 in			
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
1	1	041554578607	HYPER EASY LIQUID LINER	Pitch Black	HYPEREASY	800
2	1	041554076431	HYPER EASY LINER	Pitch Brown	HYPERSLIQ	810
3	1	041554586473	MASTER PRECISE ALL DAY MATTE	MATTE BLACK	MPMATTE	310
4	1	041554586226	MASTER PREC ALL DAY	Black	999MPL	110
5	1	041554549454	MASTER PREC ALL DAY	FOREST BROWN	999MPL	111
6	1	041554080810	TATTOO STUDIO BRUSH TIP INK PEN LINER	Jet Black	TSLIQUINPE	880
7	1	041554081091	INK PEN LINER	BROWN	TSLIQUINPE	882
8	1	041554563337	TATTOO STUDIO GEL PENCIL LINER	DEEP ONYX	TATTOOLINE	900
9	1	041554563351	TATTOO STUDIO GEL PENCIL LINER	BOLD BROWN	TATTOOLINE	910
10	1	041554563900	TATTOO STUDIO GEL PENCIL LINER	POLISHED WHITE	TATTOOLINE	970
11	1	041554588910	TATTOO STUDIO SMOKEY GEL PENCIL LINER	SMOKEY BLACK	TATTOOSTDK	10
12	1	041554588927	TATTOO STUDIO SMOKEY GEL PENCIL LINER	SMOKEY BROWN	TATTOOSTDK	40
13	1	041554220186	EYE STUDIO GEL LINER	Blackest Black	999LDG	50
14	1	041554220193	EYE STUDIO GEL LINER	Brown	999LDG	52
15	1	041554549416	TATTOO STUDIO DIP IN LIQUID LINER	Black	TATTOOLIQD	001
16	1	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	695GW	10
17	1	041554513530	UNSTOPPABLE EYELINER - CARDED	Pewter	695GW	30
18	1	041554578478	FALSIES LASH LIFT	Blackest Black	LASHLFTWSH	200
19	1	041554578485	FALSIES LASH LIFT	Very Black	LASHLFTWSH	201
20	1	041554541915	MASTER PRECISE INK LINER	BLACK COMET	2H17MPI	510
21	1	041554513547	UNSTOPPABLE EYELINER - CARDED	Sapphire	695GW	40
22	1	041554513561	UNSTOPPABLE EYELINER - CARDED	Espresso	695GW	60
23	1	041554493719	COLOSSAL BIG SHOT	Blackest Black	COLDYNAWSH	223
24	1	041554493726	COLOSSAL BIG SHOT	Very Black	COLDYNAWSH	224
25	1	041554009071	DEFINE A LINE	Ebony Black	555TD	1
26	1	041554009095	DEFINE A LINE	Brownish Black	555TD	3
27	1	041554552560	LASTING DRAMA MATTES	JET BLACK	CARBMATTE	860
28	1	041554050899	COLOSSAL	Glam Black	500VEC	00
29	1	041554050905	COLOSSAL	Classic Black	500VEC	01
30	1	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	135L	1
31	1	041554533163	LINEWORKS ULTRA LINER WATERPROOF	DARK BROWN	135L	2
32	1	041554209440	LINE STILETTO LIQUID LINER	Blackest Black	725LS	1
33	1	041554670745	GREAT LASH MASCARA	Blackest Black	175M	00
34	1	041554532722	GREAT LASH MASCARA	Very Black	175M	1
35	1	041554054158	LASH STILETTO	Very Black	950LSTI	1
36	1	041554208832	LASH STILETTO WP	Very Black	950LSTIW	01
37	1	041554209310	GREAT LASH BIG	Blackest Black	175B	00
38	1	041554209327	GREAT LASH BIG	Very Black	175B	01
39	1	041554530179	EXPERT EYES TWIN BROW & EYE PENCILS	Velvet Black	59TC	01
40	1	041554530254	EXPERT EYES TWIN BROW & EYE PENCILS	DARK BROWN	59TC	02
41	1	041554530667	EXPERT EYES TWIN BROW & EYE PENCILS	Medium Brown	59TC	03
42	1	041554507379	EXPERT EYES TWIN BROW & EYE PENCILS	Blonde	59TC	7
43	1	041554535419	DUAL SHARPENER	EXPERT TOOLS DUAL SHARPENER	300DBSB	
44	1	041554578539	SNPSACARA	PITCH BLACK (WTP)	SNAPLASHWP	340
45	1	041554647372	LASH DISCOVERY WASHABLE	Very Black	680LD	1
46	1	041554650495	LASH DISCOVERY WP	Very Black	680LDW	1
47	1	041554699159	FULL 'N SOFT	Very Black	625M	1
48	1	041554605228	FULL 'N SOFT	Very Black (WTP)	625MW	1

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39	40	41	42	43
45	46	47	48	

MAYBELLINE

MAYBELLINE 3' X 60" CARDED PLANOGRAM - SPRING 2024

Column: 2

POG Name: MNYWAK0360C_IS24.psa

POSITION REPORT

MAYBELLINE 3' X 60" CARDED PLANOGRAM
SPRING 2024

MNYWAK0360C.IS24

3 FT PEGBOARD			Height = 60.00 in; Width = 36.00 in; Depth = 0.10 in			
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
49	1	041554590517	LASH SENSATIONAL SKY HIGH	BLACKEST BLACK	LSSHWSH	800
50	1	041554590500	LASH SENSATIONAL SKY HIGH	VERY BLACK	LSSHWSH	801
51	1	041554076448	LASH SENSATIONAL SKY HIGH	True Brown	LSSKYHBRN	804
52	1	041554590913	LASH SENSATIONAL SKY HIGH	Very Black (WTP)	LSSHWTP	802
53	1	041554420616	LASH SENSATIONAL	Blackest Black	LSHSNLWSH	00
54	1	041554420623	LASH SENSATIONAL	Very Black	LSHSNLWSH	01
55	1	041554420630	LASH SENSATIONAL	Brownish Black	LSHSNLWSH	02
56	1	041554420647	LASH SENSATIONAL	Very Black (WTP)	LSHSNLWPF	01
57	1	041554081152	SURREAL EXTENSION	BLACKEST BLACK WSH	FALSSURWSH	170
58	1	041554079821	SURREAL EXTENSION	VERY BLACK WTP	FALSSURWTP	185
59	1	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black	LSENSTWSH	00
60	1	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black	LSENSTWSH	01
61	1	041554578492	FALSIES LASH LIFT	VERY BLACK (WTP)	LASHLFTWTP	202
62	1	041554217957	FALSIES MASCARA	Blackest Black	510VEF	00
63	1	041554217964	FALSIES MASCARA	Very Black	510VEF	01
64	1	041554217988	FALSIES MASCARA	Very Black (WTP)	510VEFW	01
65	1	041554493856	COLOSSAL BIG SHOT	Very Black (WTP)	COLDYNAWTP	226
66	1	041554409291	COLOSSAL PUMPED UP!	Glam Black	620VECL	00
67	1	041554409284	COLOSSAL PUMPED UP!	Classic Black	620VECL	01
68	1	041554409321	COLOSSAL PUMPED UP!	Classic Black (WTP)	620VECLWTP	01
69	1	041554197037	COLOSSAL	Glam Black (WTP)	500VECW	00
70	1	041554197044	COLOSSAL	Classic Black (WTP)	500VECW	1
71	1	041554288254	COLOSSAL CAT EYES MASCARA	Glam Black	1012CEWSH	01
72	1	041554532807	GREAT LASH MASCARA	Brownish Black	175M	2
73	1	041554532982	GREAT LASH MASCARA	DARK BROWN	175M	3
74	1	041554626964	GREAT LASH MASCARA	Very Black (WTP)	420MW	1
75	1	041554626988	GREAT LASH MASCARA	Brownish Black (WTP)	420MW	3
76	1	041554209334	GREAT LASH BIG	Brownish Black	175B	02
77	1	041554672237	GREAT LASH CURVED BRUSH	Blackest Black	365MC	00
78	1	041554565294	GREAT LASH CURVED BRUSH	Very Black	365MC	1
79	1	041554239423	Great Lash Lots of Lashes	Blackest Black	350GLP	00
80	1	041554539912	SNPSACARA	Pitch Black	SNAPLASHWP	300
81	1	041554007503	DEFINE A LASH LENGTH MASCARA	Very Black	750TD	1
82	1	041554281446	MEGA PLUSH MASCARA	Blackest Black	0612MPWSH	00
83	1	041554459890	FALSIES PUSH UP DRAMA ANGEL	Blackest Black	PUSHXTWSH	00
84	1	041554522556	TOTAL TEMPTATION	BLACKEST BLACK	FLSFLRTWSH	601
85	1	041554522679	TOTAL TEMPTATION	Very Black (WTP)	FLSFLRTWTP	604
86	1	041554269567	ILLEGAL LENGTHS MASC	Blackest Black	950LSM	00

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81	82	83	84
85	86		

MAYBELLINE

MAYBELLINE 3' X 60" CARDED PLANOGRAM - SPRING 2024

Column: 3

POG Name: MNYWAK0360C_IS24.psa

POSITION REPORT

MAYBELLINE 3' X 60" CARDED PLANOGRAM
SPRING 2024

MNYWAK0360C.IS24

3 FT PEGBOARD			Height = 60.00 in; Width = 36.00 in; Depth = 0.10 in			
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
87	1	041554590906	LASH SENSATIONAL SKY HIGH	Brownish Black (WTP)	LSSHWP	803
88	1	041554578690	BROW FAST SCULPT	Blonde	BRWSCPT	250
89	1	041554578706	BROW FAST SCULPT	Soft Brown	BRWSCPT	255
90	1	041554578720	BROW FAST SCULPT	Medium Brown	BRWSCPT	257
91	1	041554578737	BROW FAST SCULPT	DEEP BROWN	BRWSCPT	260
92	1	041554420654	LASH SENSATIONAL	Brownish Black (WTP)	LSHNLWPF	02
93	1	041554064315	Express Brow Duo	Soft Brown	EXPRESSDUO	255
94	1	041554064322	Express Brow Duo	Medium Brown	EXPRESSDUO	257
95	1	041554064339	Express Brow Duo	Deep Brown	EXPRESSDUO	260
96	1	041554578751	BROW FAST SCULPT	Clear	BRWSCPT	264
97	1	041554572292	BROW ULTRA SLIM	Blonde	ULTRASLIM	250
98	1	041554572308	BROW ULTRA SLIM	Soft Brown	ULTRASLIM	255
99	1	041554572322	BROW ULTRA SLIM	Medium Brown	ULTRASLIM	257
100	1	041554572339	BROW ULTRA SLIM	DEEP BROWN	ULTRASLIM	260
101	1	041554572346	BROW ULTRA SLIM	Black Brown	ULTRASLIM	262
102	1	041554545012	TATTOOSTUDIO BROW TINT PEN	Blonde	1H18TMBLD	350
103	1	041554545029	TATTOOSTUDIO BROW TINT PEN	Soft Brown	1H18TMBLD	355
104	1	041554545036	TATTOOSTUDIO BROW TINT PEN	Medium Brown	1H18TMBLD	360
105	1	041554547092	TATTOOSTUDIO BROW TINT PEN	DEEP BROWN	1H18TMBLD	365
106	1	041554588712	Tattoo Studio 36HR Waterproof Eyebrow Pencil	Soft Brown	TATTOOBRWP	255
107	1	041554240337	FALSIES BLACK DRAMA	Black Drama	510FBD	10
108	1	041554415131	Baby Skin	Instant Pore Eraser	1213BSP	010
109	1	041554588729	Tattoo Studio 36HR Waterproof Eyebrow Pencil	Medium Brown	TATTOOBRWP	257
110	1	041554588705	Tattoo Studio 36HR Waterproof Eyebrow Pencil	Deep Brown	TATTOOBRWP	260
111	1	041554288261	COLOSSAL CAT EYES MASCARA	Glam Black (WTP)	1012CEWP	01
112	1	041554268706	FALSIES FLARED	Blackest Black	510VEFF	00
113	1	041554546859	IAR Eraser Concealer	Hazelnut	0611IAREYE	148
114	1	041554546811	IAR Eraser Concealer	Caramel	0611IAREYE	144
115	1	041554259261	IAR Eraser Concealer	Medium	0611IAREYE	30
116	1	041554519457	GREAT LASH MASCARA	Clear	175M	10
117	1	041554259254	IAR Eraser Concealer	Light	0611IAREYE	20
118	1	041554259247	IAR Eraser Concealer	Fair	0611IAREYE	10
119	1	041554546781	IAR Eraser Concealer	Ivory	0611IAREYE	100
120	1	041554239416	Great Lash Lots of Lashes	Very Black	350GLP	01
121	1	041554543896	COVER STICK	Medium Beige	175K	3
122	1	041554543889	COVER STICK	Light Beige	175K	2
123	1	041554543872	COVER STICK	Ivory	175K	1
124	1	041554281460	MEGA PLUSH MASCARA	Very Black	0612MPWSH	01
125	1	041554281484	MEGA PLUSH MASCARA	Very Black (WTP)	0612MPWTP	01
126	1	041554586404	Baby Lips Quenched	Quenched	BBYNONSPF	005
127	1	041554264548	BABY LIPS	CHERRY ME	640BLLB	15
128	1	041554264562	BABY LIPS	PINK PUNCH	640BLLB	25
129	1	041554288384	VE ROCKET MASCARA	Blackest Black	0113RKWSH	00
130	1	041554288377	VE ROCKET MASCARA	Very Black	0113RKWSH	01
131	1	041554288391	VE ROCKET MASCARA	Brownish Black	0113RKWSH	02
132	1	041554288452	VE ROCKET MASCARA WP	Very Black	0113RKWTFP	01

87	88	89	90	91
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